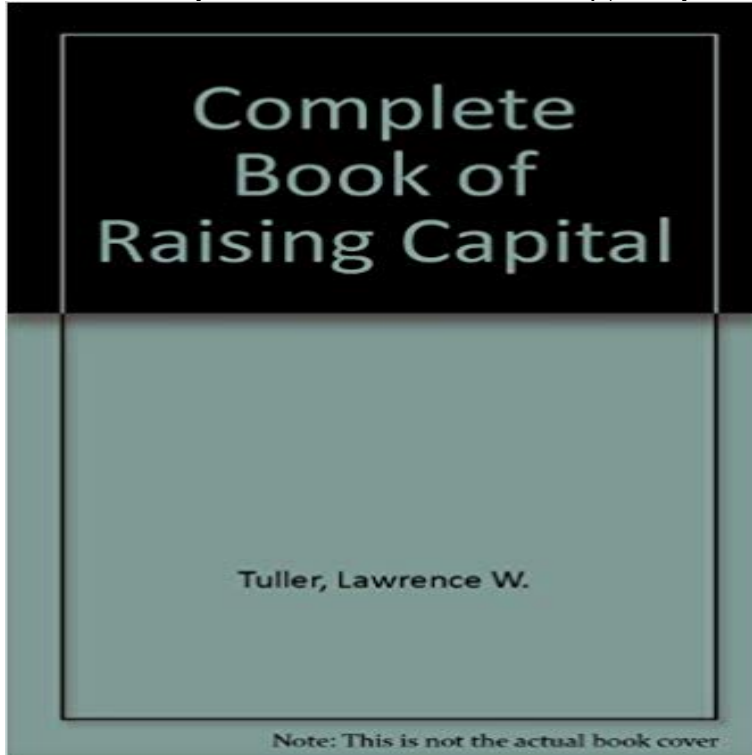


The Complete Book of Raising Capital/Book and Disk



Armed with this new guide, small-business owners and financial managers in companies of every size and in any industry can now obtain the capital they need to fund every conceivable business purpose. Convenient guidelines show how to prepare the business plan or prospectus, negotiate the best funding package and avoid future difficulties with lenders or investors. The book includes a 3 1/2-inch disk that contains worksheets, checklists, forms, and analytical tools.

Ask any established business owner to identify his or her toughest challenge when just starting out, and you'll likely get this answer: raising capital. Most aspiring business owners and financial managers in companies of every size and in any industry can now obtain the capital they need to fund every conceivable business purpose. Convenient guidelines show how to prepare the business plan or prospectus, negotiate the best funding package and avoid future difficulties with lenders or investors. The book includes a 3 1/2-inch disk that contains worksheets, checklists, forms, and analytical tools.

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